



Add more value in sales Dynavision Cross-Sell never fails!

Dynavision Cross-Selling empowers your sales team by automating the process of cross-selling in Business Central. With this intuitive app, you can effortlessly suggest complementary products and services, increasing sales and improving customer satisfaction.

Challenges addressed

- **Lost sales opportunities:** Customers miss out on relevant additional products.
- **Manual cross-selling processes:** Sales teams struggle to manually track and suggest complementary items.
- **Limited personalization:** One-size-fits-all cross-selling doesn't maximize revenue.
- **Missed service offerings:** Difficulty offering relevant services alongside products.

Requirements Covered in Business Central Projects

- **Product & service suggestions:** Easily present related products or services during sales orders.
- **Dynamic cross-selling:** Customizable offers based on customer needs and product attributes.
- **Integration with sales orders:** Seamlessly link cross-sell items to sales workflows within Business Central.
- **Customizable assortments:** Group items into assortments based on categories, attributes, or custom criteria.

Key features

- Effortlessly create personalized cross-selling links.
- Dynamic product/service recommendations based on customer preferences.
- Nested assortments for better organization of related products.
- Option to cross-sell services like transportation alongside products.
- Real-time integration with Business Central sales and order processes.
- Actual suggestions for up-sell and cross-sell opportunities.
- Customize cross-sell offers based on item categories and attributes.
- Intuitive, user-friendly interface designed for ease of use.

Dynavision Cross-Selling

[More information](#)[See Manual](#)